



Y of Central Maryland
It's deeper here.®

Our Fullest Potential

2013 Annual Report

With the investment and trust of many, it's undeniable that in 2013 we arrived at a new vista in the Y of Central Maryland's steady ascent toward realizing our fullest potential, in the service of helping so many others in our community do the same. Today the organization is larger, more financially secure and, most importantly, now more able to have a substantially greater impact on our community than at any time in the past.

Yet the accomplishments we've marked thus far do not compel complacency. To the contrary! Our progress obligates us to even greater speed, sharper focus and a heightened sense of purpose as we help more youth thrive, more adults stay active, and more people in our community answer the great call of service.

We thank our many partners, volunteers and staff who help us achieve the Y's inspiring mission.

We hope you will stay with us on this journey.

We invite others to also join our merry band of "social entrepreneurs," all bound by a burning desire to achieve measureable and important outcomes for everyone the Y touches across Central Maryland.

Thank you.



Bonnie Phipps
Board Chair



John K. Hoey
President & CEO



The Y of Central Maryland: 160 Years of Service and Going Strong!

2013 marked the Y of Central Maryland's 160th year of operation. What a proud legacy of which to be a part! It's hard to even fathom what 160 years of providing human services in this region might fully look like. Grasping the scope and depth of impact — the many generations of families throughout Central Maryland whose lives were, and continue to be, improved by the great mission of the Y, is impossible to truly imagine or even know.

Our heritage and deep roots in this community put a humbling perspective on our mission and the mandate to do even more, to accelerate with courage and boldness, our efforts to impact more lives in even more profound ways than ever before. It's fitting, therefore, that in early 2014 we launched the planning process which will lead to our next strategic plan, *Impact 2020*.

We don't yet know what specific strategies we'll pursue, but we do know that our intention is to have even greater, more tangible influence on our community's health; on the lives of children and youth; and on the social engagement of the people and families we serve.

A Decade of Building on a 160 Year Foundation

Harry & Jeanette Weinberg
Family Center Y (new)
Baltimore City

2004



Walter & Betty Ward
Family Center Y (new)
Harford County

2007



Dancel Family Center Y
(expansion/renovation)
Howard County



2009

Perry Hall Family Center Y (new)
Baltimore County



Druid Hill Family Center Y
(renovation)
Baltimore City

Parkville Family Center Y
(new) Baltimore County

2010



Randallstown & Dundalk
Swim Centers (new)
Baltimore County



Hill Family Center Y
(expansion/
renovation)
Carroll County



2011



Catonsville Family Center Y — Phase I
(expansion/
renovation)

2012



Walter & Betty Ward
Family Center Y — Phase II
(expansion)

Orokawa Family Center Y — Phase I
(new; replacing old Towson Y)
Baltimore County

2013



Greater Annapolis
Family Center Y (new)
Anne Arundel County



2014

Orokawa
Family Center Y — Phase II
(expansion)
Baltimore County



2015

Catonsville Family Center Y — Phase II
(expansion)
Baltimore County

THE FAMILY TREE ST. AGNES HOSPITAL JOHNS HOPKINS UNIVERSITY HEALTHY HOWARD
BOY SCOUTS GIRL SCOUTS AEGON TRANSAMERICA FOUNDATION ARTHRITIS FOUNDATION
CARROLL HOSPITAL CENTER PENGUIN RANDOM HOUSE WESTMINSTER BOYS & GIRLS CLUB
ARC PERRY HALL PRESBYTERIAN THE OROKAWA FOUNDATION HOWARD COUNTY GENERAL HOSPITAL
THE CAMPBELL FOUNDATION, INC. THE CREIG NORTHROP TEAM OF LONG & FOSTER REAL ESTATE
AMERICAN RED CROSS JOSEPH AND HARVEY MEYERHOFF FAMILY CHARITABLE FUNDS
CAREFIRST BLUECROSS BLUESHIELD SAFEWAY UNIVERSITY OF MARYLAND
THE MACHT FOUNDATION THOMAS W. BRADLEY FOUNDATION, INC.
UPPER CHESAPEAKE HEALTH PNC BANK ANNIE E. CASEY FOUNDATION
UNION BAPTIST CHURCH OREGON RIDGE NATURE CENTER T. ROWE PRICE FOUNDATION
MARYLAND THERAPY NETWORK THE HARRY AND JEANETTE WEINBERG FOUNDATION
ABELL FOUNDATION BIKE MARYLAND FRANCE-MERRICK FOUNDATION
CLAY WORKS SYLVAN LEARNING AMERICAN HEART ASSOCIATION BALTIMORE CITY POLICE DEPARTMENT
THE JUDY CENTER TOWSON UNIVERSITY SAFE AND SOUND
BEA GADDY HOMELESS SHELTER MARYLAND STATE DEPARTMENT OF
EDUCATION GIANT FOODS MORGAN STATE UNIVERSITY
BALTIMORE COUNTY PUBLIC SCHOOLS PHI BETA ZETA BELL HARDWARE
ELMERA. HENDERSON: A JOHNS HOPKINS PARTNERSHIP SCHOOL
UMBC SHRIVER CENTER REGINALD F. LEWIS MUSEUM BALTIMORE CITY PUBLIC SCHOOLS
FAMILY LEAGUE OF BALTIMORE BGE NICHOLAS H & MARGARET H CARLOZZI FOUNDATION
MEDSTAR HEALTH KENNEDY KREIGER INSTITUTE ENOCH PRATT FREE LIBRARY
GEDCO COLUMBIA BANK CAL RIPKEN SR. FOUNDATION
WINDSOR HEALTHCARE EQUITIES YOUTH WORKS THE AFTER SCHOOL INSTITUTE
ST. FRANCIS NEIGHBORHOOD CENTER POTBELLYS
GIANT FOOD STORES ST. VINCENT DE PAUL BALTIMORE ORIOLES
YOUNGAUDIENCES WAVERLY IMPROVEMENT ASSOCIATION
THE KEITH CAMPBELL FOUNDATION FOR THE ENVIRONMENT, INC. M&T BANK
BLAUSTEIN PHILANTHROPIC GROUP JUNIOR ACHIEVEMENT
COLUMBIA TRI BALTIMORE RAVENS BETH AM SYNAGOGUE ST. JOSEPH MEDICAL CENTER

2013 VOLUNTEER AWARDS

We are blessed by the goodwill and generosity of so many wonderful volunteers and partners. Each adds immeasurably to our cause. In 2013, we celebrated the exceptional contributions of these 12 dedicated individuals and organizations.

Outstanding Advisory Board Engagement :
Lori Rogers ₁

Volunteer Instrumental in Supporting
the Y's Critical Mission:
Mike Preston ₂

Volunteer Instrumental in Helping
Develop and Improve Y Programs
to Meet Community Needs:
Vince Oakley ₃

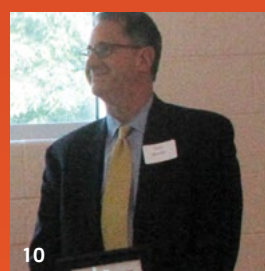
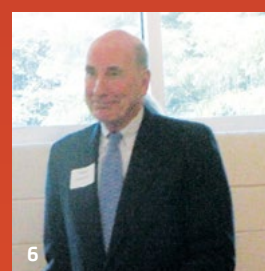
Outstanding Community
Outreach and Engagement:
Jerry Marquez ₄
Tom Matte ₅

Outstanding Partnership Award:
Bob Schaefer, The France-Merrick Foundation ₆
Amy Macht, The Macht Foundation, Inc., ₇

Volunteers Instrumental in Supporting
Positive Change for a Stronger Future:
Glenn Bair ₈
Leigh Howe ₉

Rookies of the Year:
Tom Brandt ₁₀
Elaine Strong ₁₁

Geraldine Young Distinguished
Service to Youth Award:
Jim McGill ₁₂





A Celebration of Our Accomplishments Together



Baltimore Ravens Assistant General Manager, Eric DeCosta, joined an audience of about 100 to help honor our volunteers and celebrate our collective accomplishments at our 2013 Annual Meeting.



DeCosta pointed out that the Ravens, fresh from their second Super Bowl triumph, are a hard-driving, scrappy team who take nothing for granted. An apt analogy for Team Y! *Baltimore Sun* Sports Writer and Y volunteer, Mike Preston, brought it all home, talking about what a difference the Y has made in his own son's life.



An Expanded Walter and Betty Ward Family Center Y in Abingdon



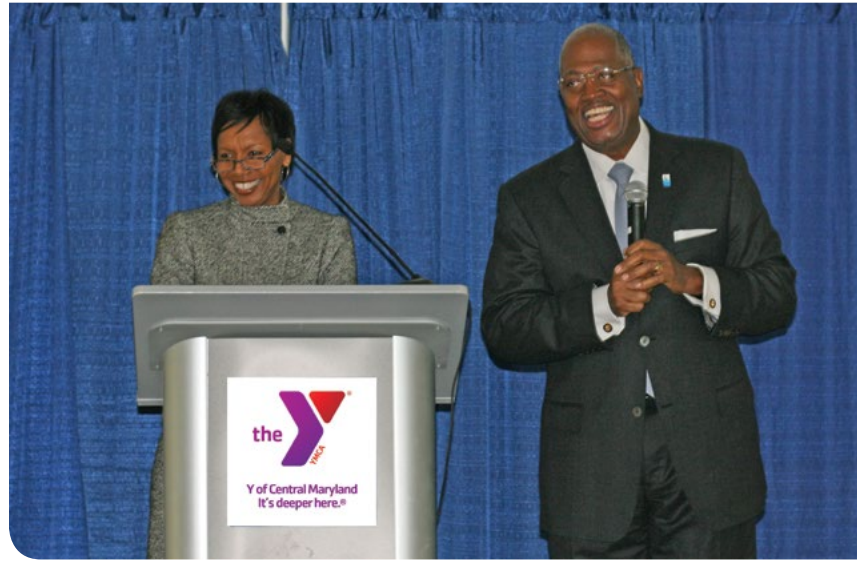
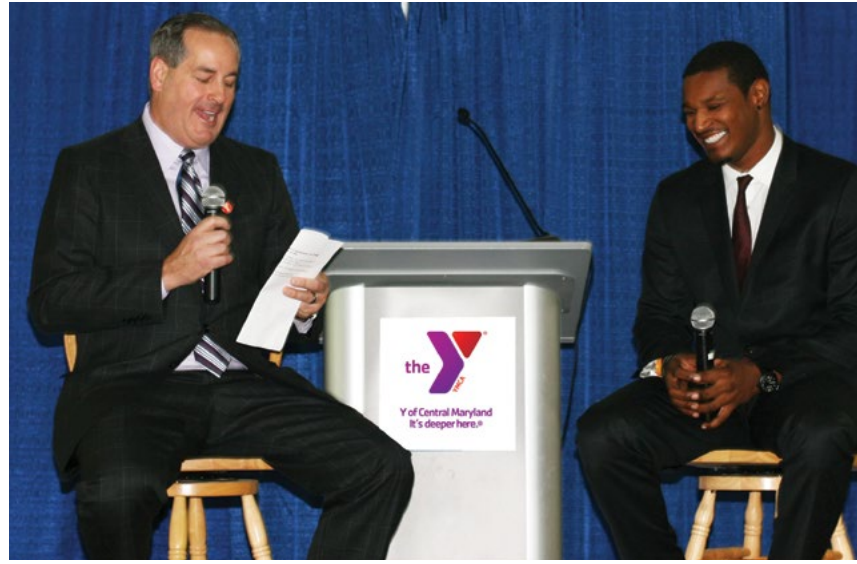
We celebrated the 19,000 square foot expansion of the Walter and Betty Ward Family Center Y with the help of the very special Betty Ward and our tireless Harford County Community Leadership Board Chair



Jerry Marquez, along with the hundreds of families who streamed into the Y that day. Together, we christened the newly built swim center, locker rooms, family room and added exercise space. Many thanks to Mrs. Ward and the entire Ward family for their continued support of the Y in Harford County. They have made it possible for thousands of families to strengthen their bonds, improve their health and connect with their community.



Our 38th Annual Tribute to Dr. Martin Luther King, Jr.



Together with over 250 guests, we once again honored the legacy of Dr. Martin Luther King, Jr. at a festive event featuring Adam Jones of the Baltimore Orioles and Harry Johnson, CEO of the Martin Luther King, Jr. Foundation. Both men addressed the inspiring call to service for which

Dr. King stood. Harry Johnson also reminded us of Dr. King's fervent dedication to non-violence and challenged us all to connect that to the national dialogue about violence in our streets today.



Youth & Government:

Practicing the Art of Democracy

Over 200 high energy, civic minded high school students from all across Maryland gathered at the State House in Annapolis to carry on a 70 year old Y tradition of Youth & Government, an inspiring immersion into the art and



science of democracy, where student bills are debated and voted on and tomorrow's leaders demonstrate what good governance is all about. The experience included a visit from U.S. Congressman (and active Y member) John Sarbanes,



who implored the students to stay positive about public service in the face of a seemingly stymied political system in Washington D.C.

Y Corps was launched as high schoolers in Youth & Government traveled over 900 miles across Maryland to do community service and get a closer understanding of some of the challenges facing citizens and lawmakers in our state.





Healthy Kids



In recognition of National Childhood Obesity Awareness Month, we were joined by Baltimore City Mayor Stephanie Rawlings-Blake for a special demonstration of Fit N Fun, our CareFirst BlueCross BlueShield funded program designed to combat



Thousands of kids and adults participated in our annual Healthy Kids Day, a free, community-wide event held at Y Centers across the region which celebrates the importance of healthy living.



the epidemic of childhood obesity. Our friend Amy Macht of the Macht Foundation, the generous funder of the Y College Gardens youth site, and friends from CareFirst joined in the activities, along with the enthusiastic College Gardens kids.

An Employer of Choice

We were honored by *Baltimore Magazine* as one of the 25 Best Places to Work, chosen from hundreds of nominees in the Baltimore metropolitan region. While developing and supporting a diverse and vibrant culture will always be a work in progress, this was certainly a welcomed recognition and tribute to our over 2,300 wonderful staff who make the Y a special place to “pay it forward” every single day!



Practicing what we preach: our staff-led Y-Fi Employee Wellness Team launched our first indoor soccer league (among many other new employee wellness initiatives) and had a blast!

*** Top Singles:** Meet Baltimore's Most Eligible!

PLUS! Meet the world-famous **OPERA DIVA** who just happens to live in town! **P. 110** →

Baltimore

FEBRUARY 2013

BEST PLACES TO WORK

25
Companies You
Should Send a
Resume to Now!



INCLUDING:

**How To Dress
For Success**

**What Employees
Really Want**

Networking 101

**Degrees That
Pay The Most**

Y OF CENTRAL MARYLAND

Location: 303 W. Chesapeake Ave., Towson (offices); wellness centers at many other locations. **Employees:** 2,143. **What they do:** They're the largest provider of health and wellness services in the state, operating 11 family centers, as well as the state's largest provider of education programs, including preschool and Head Start programs. The Y also operates 20 summer camps, over 50 before- and after-school programs, and offers mentoring and scholarship programs. **Why we like them:** Want to broaden your horizons and get paid, too? Employees can take a (free) course in virtually anything at the Y. **Best benefits:** Health insurance, 403(b) safe-harbor retirement savings plan with 8 percent Y contribution for all employees, free Y membership, dependent-care assistance, and professional-development programs.



First Place



20,036 miles and burning 880,688 calories in one month! As Fitness Director Andy Corbett conveyed in his blog, "it wasn't really about winning a new Espresso bike (though that was fun too!), it was about the community bonds that were strengthened among the Parkville Y members."

We toasted the determined and strong members of the Parkville Family Center Y for winning first place in the Interactive Fitness competition where they bested every other Y in the country (ha!) by biking a collective



A Major League Boost



to “Send a Kid to Camp”



All-Star Center Fielder Adam Jones volunteered to be our honorary 2013 *Send a Kid to Camp* campaign chair, shooting a public service TV spot in

Camden Yards and helping us raise more money than ever before. Those funds enabled hundreds of children living in poverty to spend



the summer at a Y camp, where they safely enjoyed enriching activities, lots of friendship and fun.



We're honored that Adam Jones has also stepped up to chair our 2014 *Give Every Child a Chance* Annual Campaign.



SUMMER!



Over 4,000 children and youth (one quarter of them supported by Y financial aid thanks to the generous support of our donors and partners) across 25 sites jumped into another

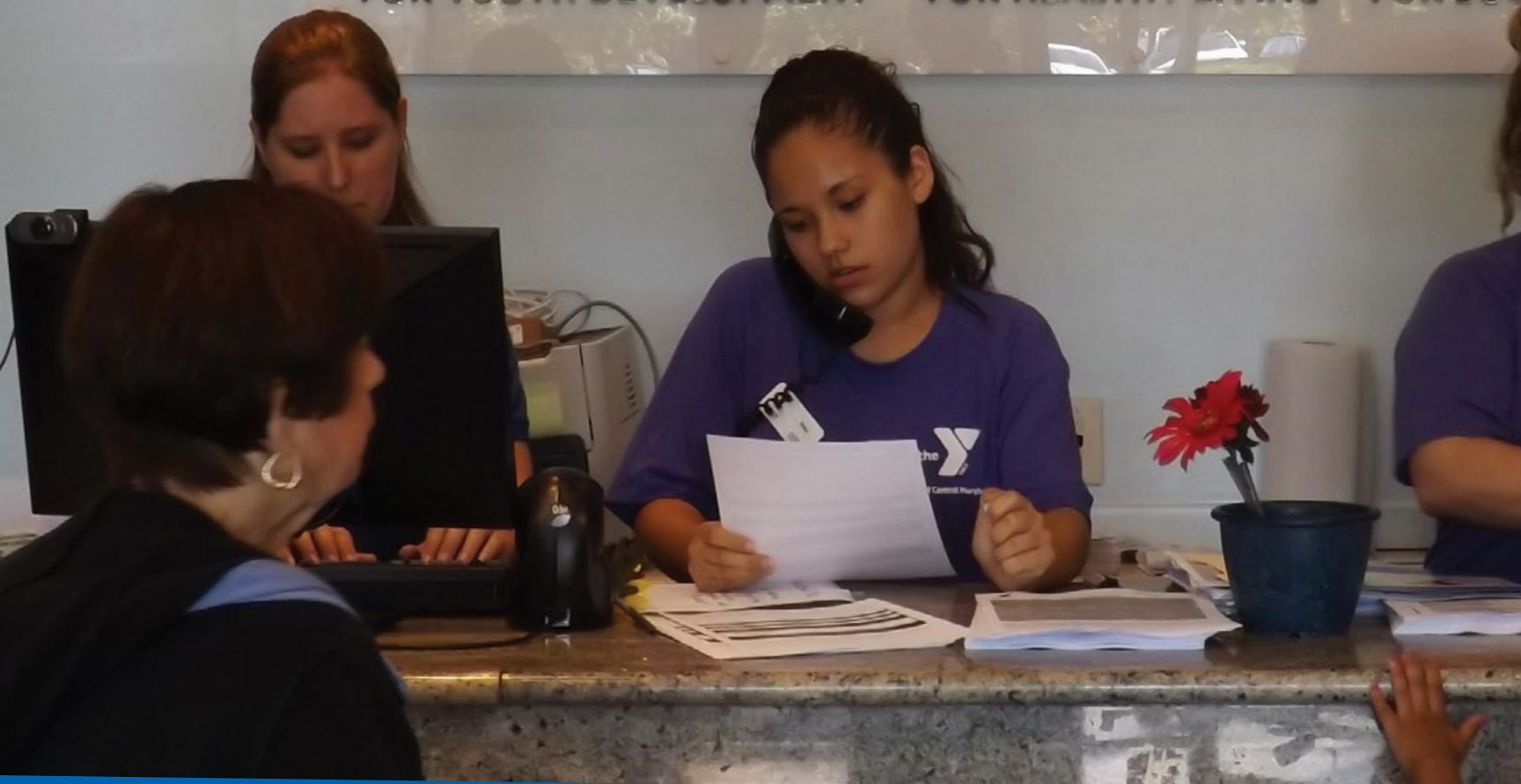


summer of fun, safety and enrichment, helping to assure they return to school fit, focused and ready to learn.



Y of Central
Greater
Annapolis
Family
Center

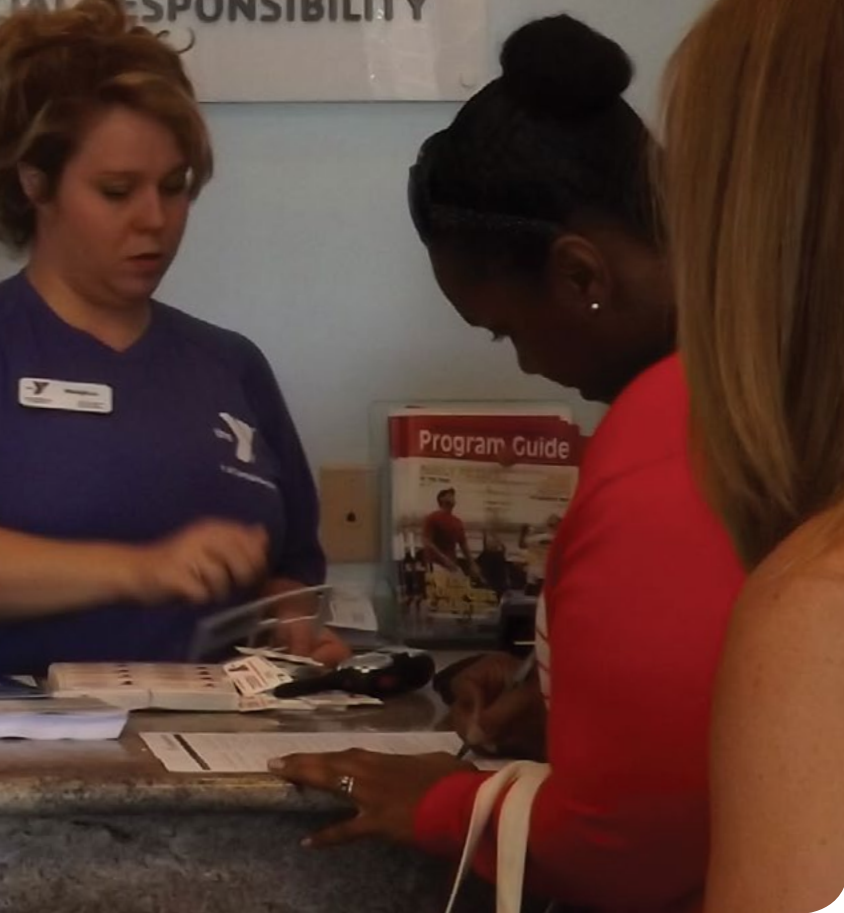
FOR YOUTH DEVELOPMENT FOR HEALTHY LIVING FOR SOCIAL JUSTICE



Introducing The Greater Annapolis Family Center Y in Anne Arundel County

Greater Annapolis Family Center Y

COMMUNITY RESPONSIBILITY



The newest addition to the Y's family center network was officially opened in September! The 80,000 square foot former fitness club was transformed into a Y— the realization of a long-held dream by a lot of



We were honored by County Executive Laura Neuman, State Senator Ed Reilly, Y Board Chair Bonnie Phipps, Association and local community board members, staff, partners and friends who joined us to officially open the Greater Annapolis Family Center Y, our first in Anne Arundel County and 12th in the region.

determined and persistent Anne Arundel County Community Leadership Board members and Y staff.

Finally, a dynamic hub from which to extend our charitable mission, building on an already well-established history of Y youth development programs in Anne Arundel County!



Early Childhood Education

600 precious young children graduated from Y Preschools and Head Start programs and, with thanks to our massively dedicated and talented Y early childhood team, will enter Kindergarten well prepared to be successful. As is the case year after



year, Y Preschool and Head Start kids are consistently assessed as being above state averages for all academic areas measured. When you consider that Head Start children are the most low income in the state, and many of our traditional preschool



GRADUATION!

A special visit to Y Head Start at Westside Elementary from Baltimore City Mayor, Stephanie Rawlings-Blake



children are only there due to the generous support of our donors, this is really quite an astonishing accomplishment!



New Horizons for Homeless Youth



About 100 brave and dignified young people graduated from our two New Horizons II summer camps for homeless teens (one each in Baltimore City and Baltimore County). With the generous support of our funders and partners, and the informed and caring guidance of



Y staff, these young people spent the summer safely engaged in programming and work assignments that help create a pathway out of homelessness and into a productive and fulfilling life.



Trotter, our Turkey Trot Charity 5K mascot, made dozens of appearances, including some cameos with the Baltimore Orioles' Bird and the Ravens' Poe to draw attention to our biggest fundraiser of the year!





A Thanksgiving Morning Tradition



More than 9,000 adults and kids (plus a few four legged friends) came out early Thanksgiving morning to run, walk and stroll with neighbors for our annual Turkey Trot Charity 5K held in five Central Maryland communities.



The event raised nearly \$300,000 for our *Give Every Child a Chance* Annual Campaign while also providing exercise and a whole lot of fun before the big meal!

Finally, a New Y in Towson!





The Orokaia Family Center Y





Hundreds of families, Y members, friends, donors and volunteers helped us officially celebrate the opening of the beautiful, new Orokawa Family Center Y in Towson named for the generous support of The Orokawa Foundation. Replacing the,

shall we say, “well worn” former Towson Family Center Y, the Orokawa Family Center Y embodies all of the “third place” elements we have developed along the way, combining opportunities to get healthy and connected with your family



and community. It offers a climbing wall, two salt water pools, a Family Room, cafe/health bar, central fireplace, gym, multi-purpose space and expansive state-of-the-art fitness space, among many other amenities.



This environmentally friendly, LEED certified Y opened to rave reviews, and it's easy to see why.

Our Impact in the Community

For Youth Development • In 2013, together we:

- » Helped **81,368** children learn and grow through participation in quality preschool, camp, before and after school enrichment, sports and exercise programs
- » Assured that **4,882** children living at or below the Federal Poverty level received the grant or Y financial aid needed to participate in Y youth development programs that keep them healthy, better prepared to succeed, and connected to responsible, caring adults
- » Taught **9,501** children to swim and enjoy the water safely
- » Helped over **1,500** Y Preschool and Head Start children assess as fully ready for kindergarten, most with scores *ahead of all tested preschool children in the state, regardless of income*

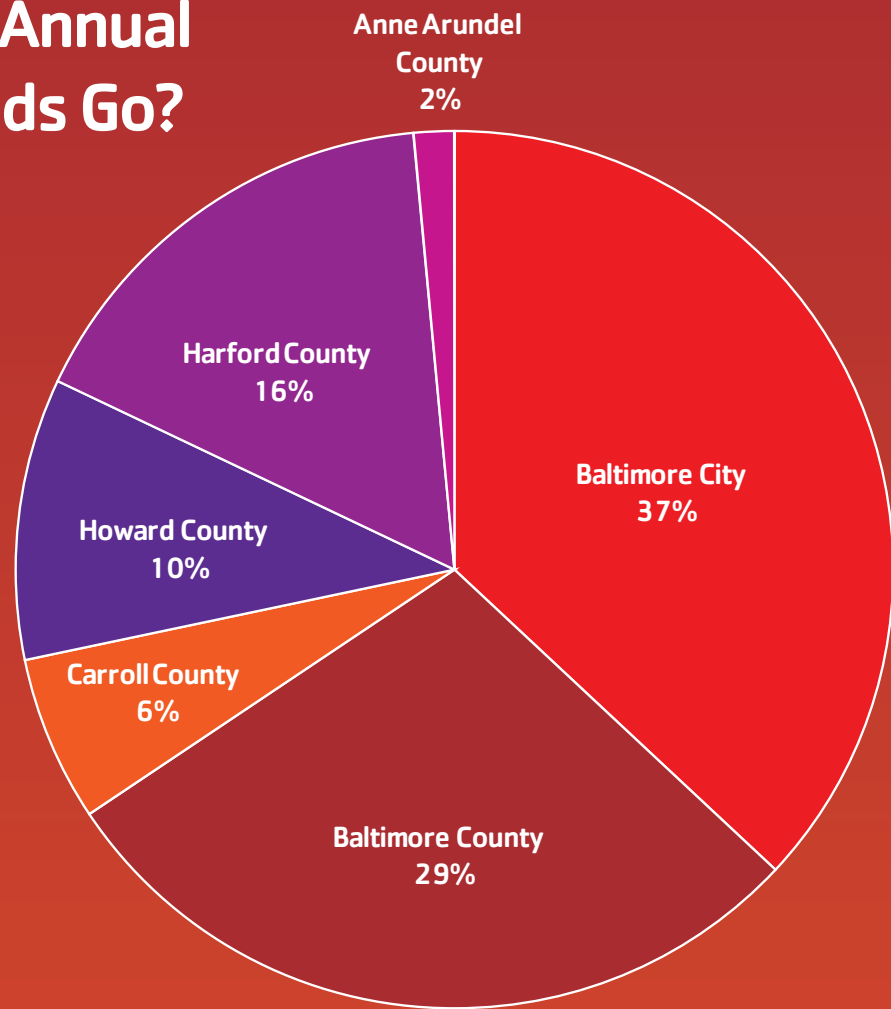
For Healthy Living • In 2013, together we:

- » Enabled **206,821** people of all ages, backgrounds and faiths to exercise and stay fit in spirit, mind and body
- » Coached **3,954** kids in the fundamentals of sports and fair play
- » United **13,347** older adults in their quest to stay physically and socially active and engaged
- » Provided Y financial aid, thanks to the support of our caring donors, enabling **4,843** children and adults in our community enjoy Y membership who otherwise could not afford to participate

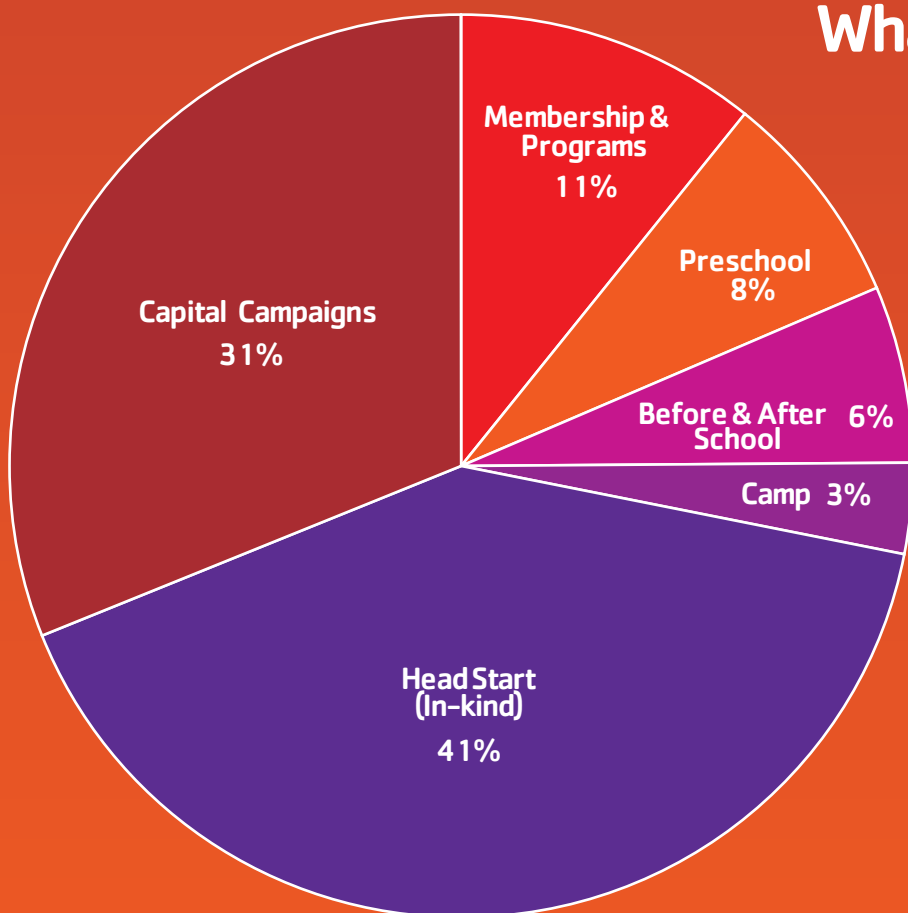
For Social Responsibility • In 2013, together we:

- » Raised **\$4.3 million** in annual and capital contributions from our generous community
- » Secured **\$10.9 million** in grant funding to responsibly operate multiple programs serving at-risk youth and families
- » Matched **350** mentors and mentees, bringing consistency and caring to the lives of vulnerable youth
- » Benefitted from the generosity and goodwill of **4,004** kind-hearted volunteers
- » Assured our Head Start children received the full benefit of all available resources by securing **\$1.66 million** in in-kind contributions

Where Do the Annual Campaign Funds Go?



What Do We Raise Funds For?



Y of Central Maryland

Statement of Financial Operations

	2012	2013*
PUBLIC SUPPORT		
Contributions	\$ 3,742,404	\$ 4,292,826
Grants	<u>12,267,568</u>	<u>10,949,592</u>
Total Support from Public	\$16,009,972	\$15,242,418
 MEMBERSHIP AND ACTIVITIES		
Membership Fees	\$21,123,807	\$24,793,794
Program Fees	<u>11,191,297</u>	<u>10,382,077</u>
Total Membership and Activities	\$32,315,104	\$35,175,871
Other Revenue	<u>(24,925)</u>	<u>1,361,283</u>
Total Revenue	<u>\$48,300,151</u>	<u>\$51,779,572</u>
 EXPENSES		
Program Expenses	\$36,421,096	\$37,546,981
Supporting Services	6,518,206	6,999,833
Interest and Financing Costs	<u>1,425,025</u>	<u>1,646,519</u>
Total Cash Expenses	\$44,364,327	\$46,193,333
Depreciation/Amortization	<u>2,944,598</u>	<u>3,496,255</u>
Total Expenses	<u>\$ 47,308,925</u>	<u>\$49,689,588</u>

*Audited numbers for 2013 not available at time of printing. Numbers for 2012 are audited.

Association Board

Bonnie Phipps (Chair), St. Agnes Health System*

Alan Cason (Vice Chair), McGuireWoods, LLP*

Leigh T. Howe (Treasurer), Windsor Healthcare Equities, LLC*

Mohannad F. Jishi (Secretary), M&T Bank*

Jonathan Ilson Ahn, Esq.

Kevin Anderson, University of Maryland

David Andrews, Johns Hopkins University

Anthony Brandon, WYPR-FM

Thomas Brandt, TeleCommunication Systems, Inc.

Gregory Cross, Venable, Baetjer and Howard, LLP

Brian Dembeck, Johns Hopkins University

David Dukehart, Merrill Lynch/Bank of America

Barbara Gassaway, The Research Group

Chester P. Godrick, PricewaterhouseCoopers LLP

Mitch Halbrich, Randstad Professionals

Jim Hayden, BDO USA, LLP

John K. Hoey (Ex-Officio), Y of Central Maryland

Steven Koren, Koren Development Co., Inc.

Sharon Lacy, DinnerTime.com

David Lockhart, Boeing

Steve Margolis, CareFirst BlueCross BlueShield*

Matthew Martin, PNC Bank*

Julie Mercer, Bon Secours Baltimore Health System

Tom Mooney, O'Connor & Mooney Realtors

Kenneth Moreland, T. Rowe Price Associates, Inc.

Janese Murray, Exelon Corporation*

Creig Northrop, The Creig Northrop Team of Long & Foster Real Estate, Inc.

Vincent Oakley, Northrop Grumman

Brittany Pollard, Baltimore City Head Start

Endya Rice, Baltimore County Head Start

Sallie Rixey, MedStar Franklin Square Medical Center

Perry P. Savoy, Peristyle, LLC

Leslie Simmons, Carroll Hospital Center

Brian Stricker, The Baltimore Life Companies

Keith Sullivan, Armada Benefit Partners

Dwight S. Taylor, Stonegate Partners, LLC

Harry Thomasian, Jr., Ernst & Young LLP

Donna C. Wilson, Chesapeake Employers' Insurance Company*

*member, Executive Committee

Community Leadership Board Chairs

Anne Arundel County • Chair Position Open

Northern Baltimore County • Lori Rogers, Molly Manners Maryland

Southern Baltimore County • Matt Roberson, SC&H Group, LLC

Harford County • Jerry Marquez, R.W. Baird

Howard County • Tim Sylvia, Johnston, Murphy & Sylvia, LLC

Carroll County • Matt Rickeman, Columbia Bank

Baltimore City • Andrea Jackson, DPN Group, LLC

Executive Operating Team

John K. Hoey, President & CEO

Christine Ader-Soto, Senior Vice President, Early Childhood Development

Michelle Becote-Jackson, Senior Vice President, Youth Development

Jill Black, Vice President, District Operations, Southern Baltimore & Carroll Counties

Mel Brennan, Vice President, Program Integration

Robert J. Brosmer, Executive Vice President, Chief Operating Officer

Dawn Chrystal-Wolfe, District Executive Director, Northern Baltimore County

Derryck Fletcher, Executive Director, Youth Development

Suzanne Green, Vice President, District Operations, Anne Arundel & Harford Counties

Ruth Heltne, Vice President, Strategic Partnerships

Beverly Landis, Senior Vice President, Y Family Centers and Member Experience

Lauren Manekin-Beille, Annual Campaign Director

Sara I. Milstein, Chief Marketing & Development Officer

Gail Reich, Executive Director, Baltimore County Head Start

Sherrie L. Rovnan, Chief Financial Officer

David Schuetz, Vice President, Capital Projects Management

Lana Smith, Vice President, Camp and Youth Enrichment

Jeff Sprinkle, Chief Major Gifts Officer

Eric Somerville, District Executive Director, Baltimore City

Mario Trescone, Vice President, Market & Operations Analysis

Ryan Trexler, Vice President, Quality & Risk Management

Jeremy Trimble, Vice President, Controller

Eric Williams, Chief Talent Officer

Rebecca Zahn, Executive Director, Early Childhood Development and Quality

